

Professional Writing Essentials for Business

27 Apr | Online



High impact toolkit to transform your business writing

- Make your written communication more impactful and engaging
- Write with confidence and build skills to write clearly and concisely
- Understand common writing mistakes and how to avoid them
- Plan and tailor your writing to your audience

THE AGENDA

Workshop

27 Apr | 9:00 - 4:30

- Written Communication 101
- Business writing channels and message formats
- Writing for impact and influence
- Writing for different purposes

YOUR FACILITATOR

Sia Papageorgiou is a multi-award-winning strategic communication leader on a mission to elevate the value and visibility of strategic communication as a force for good in society. She's consulted to some of the world's highest profile organisations and governments, delivering creative communication solutions that drive understanding, impact, and performance.



Sia Papageorgiou FRSA, SCMP
Managing Partner
Centre for Strategic
Communication Excellence

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

15%

8 - 9 Attendees

20%

10+ Attendees

25%

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Rapid Action

Save \$400

Ends 1 Feb

Value Plus

Save \$300

Ends 14 Feb

Super Saver

Save \$200

Ends 1 Mar

Early Bird

Save \$100

Ends 14 Mar

Call +61 2 8239 9711 Priority Code - I

Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

Pricing

Ends 1 Feb

Rapid Action
Save \$400

\$1395 +gst = \$1534.50

Ends 14 Feb

Value Plus
Save \$300

\$1495 +gst = \$1644.50

Ends 1 Mar

Super Saver
Save \$200

\$1595 +gst = \$1754.50

Ends 14 Mar

Early Bird
Save \$100

\$1695 +gst = \$1864.50

Standard Rate

\$1795 +gst = \$1974.50

GROUP DISCOUNTS

3 - 4 attendees
10%

5 - 7 attendees
15%

8 - 9 attendees
20%

10+ attendees
25%

No. of Attendees

Total incl. GST

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Note: All prices listed in Australian Dollars. Course materials included. Registration Options are per person only.

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Note: 2% surcharge applies to American Express payments

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Please quote ref CBWE0423A - O and registrant name

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