Professional Writing Essentials for Business

27 Apr | Online



High impact toolkit to transform your business writing

- · Make your written communication more impactful and engaging
- Write with confidence and build skills to write clearly and concisely
- Understand common writing mistakes and how to avoid them
- · Plan and tailor your writing to your audience

THE AGENDA

Workshop

27 Apr | 9:00 - 4:30

- Written Communication 101
- Business writing channels and message formats
- Writing for impact and influence
- Writing for different purposes

YOUR FACILITATOR

Sia Papageorgiou is a multi-award-winning strategic communication leader on a mission to elevate the value and visibility of strategic communication as a force for good in society. She's consulted to some of the world's highest profile organisations and governments, delivering creative communication solutions that drive understanding, impact, and performance.



Sia Papageorgiou FRSA, SCMP Managing Partner Centre for Strategic Communication Excellence

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

15%

8 - 9 Attendees

20%

10+ Attendees

25%

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27 Apr 2023 | Online

BOOKING FORM

Event Reference: CBWE0423A - O Priority Code: I

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