PUBLIC SECTOR DATA VISUALISATION WORKSHOP

Tools, techniques & strategies to create scalable, interactive & actionable data visualisation solutions

29 - 30 NOVEMBER

YOU WILL LEARN TO

► Create scalable, interactive and actionable data visualisation solutions

► Collect, input and visualise data using the latest tools

► Understand the power of visual storytelling

► Tackle challenges and create solutions using data science and predictive analysis

EXPERT FACILITATOR

Felipe Rego
Data Science & Analytics Partner
Felipe Rego

BOOK BEFORE 19 AUGUST, SAVE $800

VIRTUAL
Attend from anywhere!

START YOUR LEADERSHIP JOURNEY!

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ABOUT THE EVENT

Data can be the great enabler, but only in the right hands. Advances in technology have granted easy access to more data than ever before, but while we have the tools and capabilities for data handling and analysis, we often overlook the techniques to effectively display and communicate that data.

In a cluttered and competitive world, a design approach based on instinct or personal taste is no longer sufficient to cope with, let alone exploit, the fantastic opportunities our data repositories present us with. Data visualisation designs communication built on a sophisticated understanding of how our brains process information, including how colours and shapes can become powerfully influential tools.

This hands-on, interactive two-day program has been specially designed to provide the tools, techniques and strategies to create influential data visualisation. Learn how to declutter your data assets and implement scalable, automated, interactive and actionable data visualisation solutions for your organisation.

Group Discounts Available!

25% off Standard Rate
Team of 10+

20% off Standard Rate
Team of 8 - 9

15% off Standard Rate
Team of 5 - 7

10% off Standard Rate
Team of 3 - 4

DAY ONE

Understand the power and purpose of data visualisation

► History of data visualisation, recent developments and future outlook

► Visualisation to drive decision-making for your department

► Knowing your why, and what your data needs to achieve

Tapping the five pillars of an organisation's data science and analytics maturity

► Making sense of your organisation's analytics capacity to create compelling data vis

► Plotting a roadmap from business strategy to data visualisation

► In-depth understanding of what makes successful organisations do data right

Deciphering key components of data visualisation

► Understanding graph theory and colour theory

► How different shapes and objects are perceived, and create meaning

► Practical interactive activities exploring use cases of data visualisation

Connecting the dots

► Assess various use cases and meaning of data vis solutions

► Inputting data effectively and the importance of tool selection

► Design fundamentals for data visualisation

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DAY TWO

Telling compelling action-oriented stories with data

► Learn the power of narrative, and how to effectively communicate with data

► Understand the power of visual storytelling

► Making the right graphical choices, and controlling the narrative

Data design fundamentals and visualisation literacy

► Formats for data visualisation and presentation - chart types, animation, infographics

► Picking the right visual language to influence your audience

► Simplifying the data to tell your story more effectively

Software, tools and dashboards

► Explore information presentation tools and software options

► Differences between different types of visualisation, tools and best practice

► Overview of Tableau Desktop, Adobe Illustrator, After Effects, and more

Dashboards design and information hierarchy

► Selecting the right option and organising your data and dashboards

► Working with complex charts and data visualisations

► Creating a clear and accessible model

BOOK NOW

Visit
www.liquidlearning.com

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YOUR FACILITATOR

Felipe is a leading advanced analytics and data science partner, helping teams build, manage and enhance their data science and visualisation solutions in a strategically-aligned, commercially-oriented and customer-centric way.

With extensive industry experience as well as analytical expertise, Felipe is often required by marketing, sales, finance, technology and strategy teams to provide support and to deliver robust analytical solutions that are easy to use, understand and implement. Felipe's unique methodology focuses on a holistic organisational approach to using data and science to improve performance and reduce costs.

Felipe Rego
Data Science & Analytics Partner
Felipe Rego

Public Sector Data Visualisation Workshop
29 - 30 November 2022
Virutal

Booking Form

Event Reference: DVQ1122A - O
Priority Code: I

ⓘ Registration Information

Organisation Name

Address		Suburb	State	Postcode

Booking Contact Information

Title	Full Name	Position	Email	Phone

🪪 Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
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10				

📊 Your Investment

Options (per person) Qty	Rapid Action Rate Register and pay by 19 August	Value Plus Rate Register and pay by 8 September	Super Saver Rate Register and pay by 28 September	Early Bird Rate Register and pay by 28 October	Standard Rate
_____ Workshop	$1995 + GST = ($2194.50)	$2195 + GST = ($2414.50)	$2395 + GST = ($2634.50)	$2595 + GST = ($2854.50)	$2795 + GST = ($3074.50)
Discounted off standard rates :	**Save up to $800**	**Save up to $600**	**Save up to $400**	**Save up to $200**	All Prices listed in Australian Dollars

Group Discounts Available:	10% off Standard Rate Team of 3 - 4	15% off Standard Rate Team of 5 - 7	20% off Standard Rate Team of 8 - 9	25% off Standard Rate Team of 10 +	TOTAL incl GST

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Rapid Action, Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.
Note: Course materials included. Registration Options are per person only.

💳 Payment Details

Payment is required prior to attending this event

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Note: 2% surcharge applies to American Express payments

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