

FINANCE FOR NON-FINANCE PROFESSIONALS WORKSHOP

Understanding key financial management processes and tools to achieve better financial results

10
FEBRUARY
ONLINE DELIVERY

EXPLORE

- ▶ Understand and appreciate the value of developing and applying financial management tools and acumen
- ▶ Develop a good grasp of financial levers, budgeting processes, performance indicators and financial statements/reports
- ▶ Increase your confidence and credibility in contributing to finance discussions and strategy
- ▶ Achieve more positive engagement with finance departments to deliver better performance outcomes

EXPERT FACILITATOR



Lindsay Dewberry
Principal
Panache Training and
Consulting Pty Ltd

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ABOUT THE EVENT

Financial management skills and knowledge are not only valued in high performing organisations, increasingly they are a required core competency in any senior manager. Finance leaders and chief executives place a high value on managers who can speak their language and provide a clear picture of financial reality in their plans and reports.

This interactive workshop provides practical insights into accounting and financial management tools necessary to successfully manage a business, division, department, program or project. It will enable participants to understand key accounting terminology, underlying concepts and tools as well as be able to understand the importance and role of major financial statements and reports. It also explores the typical finance and accounting cycles that organisations operate within, and how raw accounting data translates into a set of financial statements.

The course has been designed to provide a much needed toolkit for managers and professionals in a variety of organisations. It focuses on the key skills and tools that can provide an immediate measurable impact upon performance of business units or divisions. The course also provides a valuable and transferrable framework that finance leaders can use to translate key financial tools and concepts to non-financial managers within their organisation.

YOUR FACILITATOR

Lindsay Dewberry is the Principal of Panache Training & Consulting Pty Ltd and is involved in the development and delivery of training programs across workplace and academic environments.

After completing an economics degree at Monash University, Lindsay worked for more than 20 years in the financial services industry, where he held a variety of senior accounting and management roles while also completing a post graduate qualification in accounting.



Lindsay Dewberry
Principal
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DAY ONE

Understanding accounting and finance terminology and theory

- ▶ Understanding the difference between management and financial accounting
- ▶ Cash versus accrual accounting

Financial statement analysis

- ▶ What is financial statement analysis and why it is an essential tool for any senior manager
- ▶ Understand and analyse the 3 major financial statements:
- ▶ Income statement (statement of financial performance)
- ▶ Balance sheet (statement of financial position)
- ▶ Cash flow statements (financial analysis of a business)
- ▶ Ratio analysis, including consideration of a range of profitability, liquidity and long-term stability ratios

Budgeting, planning and cost management essentials

- ▶ Understanding the source (direct and indirect) and behaviour (fixed/variable) of costs
- ▶ Reviewing planning cycles and how budgeting fits in
- ▶ The key steps in budget preparation
- ▶ Forecasting techniques, performance reporting and variance analysis
- ▶ Monitoring and control processes

Overview of capital investment decision making

- ▶ How owners and managers financially analyse capital expenditure including return on investment
- ▶ Payback period, discounted cash flow – DCF; NPV, IRR; time value of money
- ▶ Important factors to take into account in a lease versus buy decision

Bringing it all together

- ▶ Financial management in the workplace
- ▶ Implementing lessons learned in the day to day operation of the organisation
- ▶ Embedding financial acumen: Improving the financial awareness of others

