

# Finance for Non-Finance Professionals Workshop

5 May | Cliftons Sydney

## Finance foundations for better informed decisions to support your organisation's strategic goals

- Understand and appreciate the value of developing and applying financial management tools and acumen
- Develop a good grasp of financial levers, budgeting processes, performance indicators and financial statements/reports
- Increase your confidence and credibility in contributing to finance discussions and strategy
- Achieve more positive engagement with finance departments to deliver better performance outcomes

### THE AGENDA

#### Workshop

10 Feb | 9:00 - 4:30

- Understanding accounting and finance terminology and theory
- Financial statement analysis
- Budgeting, planning and cost management essentials
- Overview of capital investment decision making
- Building a practical action plan to take back to work

### YOUR FACILITATOR

John Le Mesurier is an educator, consultant and practitioner, with more than 40 years experience in corporate settings. He has been General Manager of the large Chinese multinational, Asia Pulp & Paper. John works as a management consultant in the Americas, Europe and Asia for companies such as Procter & Gamble, Johnson & Johnson, Colgate Palmolive, Coca-Cola, Astra Zeneca and Vodafone. He has also consulted to the Australian and British Governments.



**John Le Mesurier**  
Consultant, Tertiary & Vocational Educator

### GROUP DISCOUNTS

3 - 4 Attendees

**10%**

5 - 7 Attendees

**15%**

8 - 9 Attendees

**20%**

10+ Attendees

**25%**

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Title	Full Name	Position	Email	Phone

Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

Pricing

Ends 20 Feb		Ends 7 Mar		Ends 21 Mar		Ends 6 Apr			
Rapid Action		Value Plus		Super Saver		Early Bird		Standard Rate	
Save \$800		Save \$600		Save \$400		Save \$200			
\$995 +gst = \$1094.50		\$1195 +gst = \$1314.50		\$1395 +gst = \$1534.50		\$1595 +gst = \$1754.50		\$1795 +gst = \$1974.50	
GROUP DISCOUNTS	3 - 4 attendees	5 - 7 attendees	8 - 9 attendees	10+ attendees	No. of Attendees		Total incl. GST		
	10%	15%	20%	25%					

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