

Professional Writing Essentials for Government

23 Mar | Virtual

High Impact toolkit to transform your writing skillset in government

- Make your written communication more impactful and engaging
- Write with confidence and build skills to write clearly and concisely
- Understand common writing mistakes and how to avoid them
- Plan and tailor your writing to your audience

THE AGENDA

Workshop

23 Mar | 9:00 - 4:30

- Written Communication 101
- Writing for different Government channels and message formats
- Writing for impact and influence
- Writing for different purposes

YOUR FACILITATOR

A certified strategic communication management professional and past global chair of the International Association of Business Communicators (IABC), Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. He is the founder of the Centre for Strategic Communication Excellence and CEO at Cropley Communication.



Adrian Cropley
Founder Director
Centre for Strategic
Communication Excellence

GROUP DISCOUNTS

5 - 9 Attendees

10%

10 - 14 Attendees

20%

15 - 19 Attendees

25%

20+ Attendees

30%

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Save \$400

Ends 24 November

Value Plus

Save \$300

Ends 23 December

Super Saver

Save \$200

Ends 20 January

Early Bird

Save \$100

Ends 28 February

Call +61 2 8239 9711 Priority Code - I

Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

Delegate Information

Table with 5 columns: #, Title, Full Name or TBA, Position, Email. Rows 1-10.

Pricing

Ends 24 November

Rapid Action Save \$400

\$1395 +gst = \$1534.50

Ends 23 December

Value Plus Save \$300

\$1495 +gst = \$1644.50

Ends 20 January

Super Saver Save \$200

\$1595 +gst = \$1754.50

Ends 28 February

Early Bird Save \$100

\$1695 +gst = \$1864.50

Standard Rate

\$1795 +gst = \$1974.50

GROUP DISCOUNTS

5 - 9 attendees 10%

10 - 14 attendees 20%

15 - 19 attendees 25%

20+ attendees 30%

No. of Attendees

Total incl. GST

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Rapid Action, Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts. Note: All prices listed in Australian Dollars. Course materials included. Registration Options are per person only.

Payment Details

Payment is required prior to attending this event

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Please quote ref GBWE0323A - O and registrant name

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