## Professional Writing Essentials for Government

23 Mar | Virtual

# High Impact toolkit to transform your writing skillset in government

- Make your written communication more impactful and engaging
- Write with confidence and build skills to write clearly and concisely
- Understand common writing mistakes and how to avoid them
- Plan and tailor your writing to your audience

## THE AGENDA

## Workshop

23 Mar | 9:00 - 4:30

- Written Communication 101
- Writing for different Government channels and message formats
- Writing for impact and influence
- Writing for different purposes

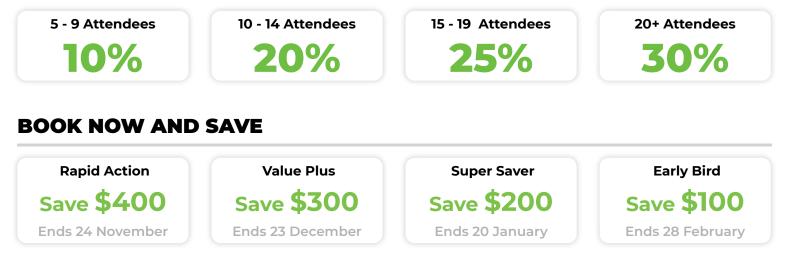
## YOUR FACILITATOR

A certified strategic communication management professional and past global chair of the International Association of Business Communicators (IABC), Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. He is the founder of the Centre for Strategic Communication Excellence and CEO at Cropley Communication.



Adrian Cropley Founder Director Centre for Strategic Communication Excellence

## **GROUP DISCOUNTS**





### Professional Writing Essentials for Government 23 Mar 2023 | Virtual

## **BOOKING FORM**

## Event Reference: GBWE0323A - O

Priority Code: I

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Orga	anisation Name						
Add	ress				Suburb	State	Postcode
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GROUP	5 - 9 attendees	10 - 14 attendees	15 - 19 attendees	20+ attendees	No. of	Total	
DISCOUNTS	10%	20%	25%	30%	Attendees	incl. GST	

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Rapid Action, Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts. Note: All prices listed in Australian Dollars. Course materials included. Registration Options are per person only.

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Credit Card	Credit Card Details - Please charge my credit card for this registration: Card Type 🔲 Visa 🔛 MasterCard 🔛 American Express	Electronic Funds Transfer (EFT) Please transfer funds directly to: Westpac Account Name: Liquid	
Cheque (payable to Liquid Learning Group Pty Ltd)   Electronic Funds Transfer	Note: 2% surcharge applies to American Express payments	Learning Group Pty Ltd BSB: 032 002 Account No: 407 273	
Please invoice me:	Card Number	SWIFT Code: WPACAU2S	
Purchase Order No. #	CVV Full Name as on card	Please quote ref GBWE0323A - O	
	Cardholder's Contact Number Signature		
S Authority	Authorising Manager's Details: T	This registration is invalid without a signature	
Name	Position Phone		

Email

#### Email this form to: registration@liquidlearning.com.au or Call us on: +61 2 8239 9711

Signature

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Date

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