

Professional Writing Essentials for Government

13 Apr | Virtual

High Impact toolkit to transform your writing skillset in government

- Make your written communication more impactful and engaging
- Write with confidence and build skills to write clearly and concisely
- Understand common writing mistakes and how to avoid them
- Plan and tailor your writing to your audience

THE AGENDA

Workshop

13 Apr | 9:00 - 4:30

- Written Communication 101
- Writing for different Government channels and message formats
- Writing for impact and influence
- Writing for different purposes

YOUR FACILITATOR

Sia Papageorgiou is a multi-award-winning strategic communication leader on a mission to elevate the value and visibility of strategic communication as a force for good in society. She's consulted to some of the world's highest profile organisations and governments, delivering creative communication solutions that drive understanding, impact, and performance.



Sia Papageorgiou FRSA, SCMP
Managing Partner
Centre for Strategic
Communication Excellence

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

20%

8 - 9 Attendees

25%

10+ Attendees

30%

BOOK NOW AND SAVE

Rapid Action

Save \$400

Ends 1 Feb

Value Plus

Save \$300

Ends 14 Feb

Super Saver

Save \$200

Ends 1 Mar

Early Bird

Save \$100

Ends 14 Mar

Call +61 2 8239 9711 Priority Code - I

Registration Information

Organisation Name			
Address		Suburb	State Postcode
Booking Contact Information			
Title	Full Name	Position	Email Phone

Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

Pricing

Ends 1 Feb		Ends 14 Feb		Ends 1 Mar		Ends 14 Mar		Standard Rate	
Rapid Action		Value Plus		Super Saver		Early Bird			
Save \$400		Save \$300		Save \$200		Save \$100			
\$1395 +gst = \$1534.50		\$1495 +gst = \$1644.50		\$1595 +gst = \$1754.50		\$1695 +gst = \$1864.50		\$1795 +gst = \$1974.50	
GROUP DISCOUNTS	3 - 4 attendees	5 - 7 attendees	8 - 9 attendees	10+ attendees	No. of Attendees		Total incl. GST		
	10%	20%	25%	30%					

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Payment Details Payment is required prior to attending this event

<input type="checkbox"/> Credit Card <input type="checkbox"/> Cheque (payable to Liquid Learning Group Pty Ltd) <input type="checkbox"/> Electronic Funds Transfer <input type="checkbox"/> Please invoice me: Purchase Order No. # <input style="width: 100%;" type="text"/>	<p>Credit Card Details - Please charge my credit card for this registration:</p> Card Type <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <p>Note: 2% surcharge applies to American Express payments</p> Card Number <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> Expiry <input style="width: 20px;" type="text"/> / <input style="width: 20px;" type="text"/> CVV <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> <input style="width: 20px;" type="text"/> Full Name as on card <input style="width: 100%;" type="text"/> Cardholder's Contact Number <input style="width: 100%;" type="text"/> Signature <input style="width: 100%; border-bottom: 1px solid black;" type="text"/>	<p>Electronic Funds Transfer (EFT) Please transfer funds directly to: Westpac Account Name: Liquid Learning Group Pty Ltd BSB: 032 002 Account No: 407 273 SWIFT Code: WPACAU2S</p> Amount <input style="width: 100%;" type="text"/> Please quote ref GBWE0423A - O and registrant name
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