Professional Writing Essentials for Government

21 Jun | Online

High Impact toolkit to transform your writing skillset in government

- Make your written communication more impactful and engaging
- Write with confidence and build skills to write clearly and concisely
- Understand common writing mistakes and how to avoid them
- Plan and tailor your writing to your audience

THE AGENDA

Workshop

21 Jun | 9:00 - 4:30

- Written Communication 101
- Writing for different Government channels and message formats
- Writing for impact and influence
- Writing for different purposes

YOUR FACILITATOR

A certified strategic communication management professional and past global chair of the International Association of Business Communicators (IABC), Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. He is the founder of the Centre for Strategic Communication Excellence and CEO at Cropley Communication.

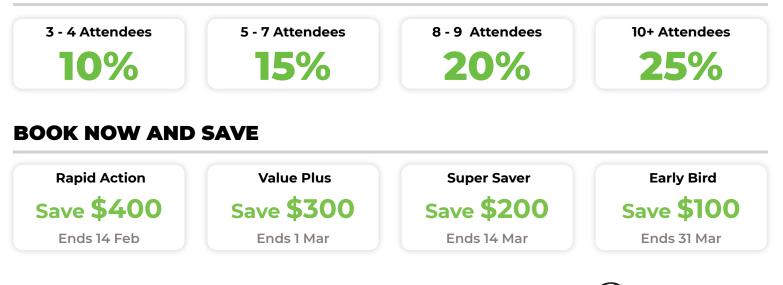


Adrian Cropley Founder Director Centre for Strategic Communication Excellence

QUIDLEARNING

be**better**

GROUP DISCOUNTS





Professional Writing Essentials for Government 21 Jun 2023 | Online

BOOKING FORM

Event Reference: GBWE0623A - O

Priority Code: I

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Organisation Name							
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1 Pricing Ends 14 Feb Ends 1 Mar Ends 14 Mar Ends 31 Mar **Rapid Action Early Bird** Value Plus **Super Saver** Standard Save \$400 Save \$300 Save \$200 Save \$100 Rate \$1495 +gst = \$1644.50 \$1595 +gst = \$1754.50 \$1395 +gst = \$1534.50 **\$1695** +gst = \$1864.50 **\$1795** +gst = \$1974.50 3 - 4 attendees 5 - 7 attendees 8 - 9 attendees 10+ attendees No. of Total GROUP

25%

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Rapid Action, Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts. Note: All prices listed in Australian Dollars. Course materials included. Registration Options are per person only.

20%

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	Day	time on the first	Detail
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DISCOUNTS

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Date

incl. GST

Attendees

Signature

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