

29TH WOMEN IN LEADERSHIP SUMMIT

Level up - Take the step and advance your leadership career

14 - 18 NOVEMBER
MELBOURNE

LEARN FROM



Lisa Ronson
Former Chief Marketing Officer



Debra Counsell
Chief Legal Officer



Kate Box
Director, Global Business Group, Retail ANZ



William Tieppo
Deputy Secretary, Network Design & Integration



Rochelle Reynolds
Executive Director Operations



Delphine Cassidy
Chief Communications Officer



Mari Ruiz-Matthyssen
Chief People Experience & Marketing Officer



Jo Allan
Chief People Officer



Nicole Birman
General Counsel & Company Secretary



Jason Blackman
Chief Information Officer



Amanda Walker
Co-Founder & Head of Operations



Anne Marie Harrison
Chief Executive Officer



May Lee
General Manager, Quality



Kylie Kilgour
Deputy Commissioner



Jane Homewood
Executive Director, Statutory Planning Services



Katrina McKenzie
General Manager, City Economy, Activation & Strategic Communications



Rachel Lowry
Chief Conservation Officer



Michelle Murphy
Operations Manager



Mary-Beth Hosking
Global Chief Information



Ruth Matthews
Agile Technical Delivery Collective Lead



CONTACT US

Call +61 2 8239 9711
Use Code - I

SUPPORTED BY



ABOUT THE EVENT

Liquid Learning is proud to return to Melbourne with our 29th Women in Leadership Summit! An annual flagship event that celebrates both existing and emerging women leaders in all industries. Hear from and be inspired by Victoria's most senior and accomplished female leaders as they come together to share their enriching perspectives, valuable insights, and offer purposeful strategies for positioning yourself for personal and professional success.

Across two full days of exclusive case studies, expert skill sessions, fireside chats, interactive panel discussions and immersive group learning, you will explore what it really means to take the step and level up in your leadership career. A specifically designed event allowing for maximum engagement, collaboration, and learning, you will walk away with the skills and strategies you need to become an inspirational leader and advance your leadership career to the next level.

- ▶ **Maximise** your leadership and productivity
- ▶ **Sharpen** your communication skills for impact and influence
- ▶ **Establish** new and meaningful networks to support leadership growth
- ▶ **Acquire** skills to lead through industry innovation and advancement

Group Discounts Available!



25% off
Standard Rate
Team of 10+



20% off
Standard Rate
Team of 8 - 9



15% off
Standard Rate
Team of 5 - 7



10% off
Standard Rate
Team of 3 - 4

PRE-SUMMIT WORKSHOP

14 NOVEMBER

CRITICAL COMMUNICATION SKILLS TO INCREASE PRODUCTIVITY AND MANAGE CHANGE

Fundamental communication skills for effective leaders

- ▶ Know your audience and learn to communicate effectively with intention
- ▶ Understand and your unique communication style
- ▶ Overcome personal and impersonal communication challenges

Engaging in safe communication

- ▶ Establishing what safe communication is
- ▶ Benefits of communicating with emotional intelligence
- ▶ Individualising communication interactions for desired outcomes

Have powerful and influencing conversations with staff, employees, and stakeholders

- ▶ Prepare for and have difficult conversations with confidence
- ▶ Determine solutions for influencing others
- ▶ Establish credibility in your conversations

Action Planning

- ▶ Developing a personalised approach: short and long-term
- ▶ Understanding challenges and create unique action plan to overcome them
- ▶ Sharing approaches for moving your communication skills forward

EXPERT FACILITATOR

Desley Lodwick
Executive Director
Aberrant Learning

WHAT OUR DELEGATES ARE SAYING













“ *Well run, managed, great guest speakers with great insights, experience and amazing stories. Loved it all!!!* ”




SUMMIT AGENDA

SUMMIT DAY ONE 15 NOVEMBER

| | |
|---|---|
| EVENT KICK OFF AND NETWORKING ICEBREAKER | |
| BREAK-OUT SESSION | 9:00 - 9:30 |
| THE WINDING ROAD TO RESILIENCE | |
| KEYNOTE | 9:30 - 10:15 |
| Mary-Beth Hosking Global Chief Information Officer PointsBet |  |
| NAVIGATING CHOPPY WATERS - STAYING YOUR COURSE AND BUILDING YOUR BRAND | |
| CASE STUDY | 10:15 - 11:00 |
| MORNING TEA | 11:00 - 11:20 |
| THE ART OF JUGGLING YOUR WORK-LIFE BALANCE | |
| FIRESIDE CHAT | 11:20 - 12:05 |
| Michelle Murphy Operations Manager Ambulance Victoria |  |
| Ruth Matthews Agile Technical Delivery Collective Lead Telstra |  |
| Lina Giavara General Manager, Technology Platforms Sportsbet |  |
| CREDIBLE COMMUNICATION - IS YOUR VALUE VISIBLE? | |
| EXPERT COMMENTARY | 12:05 - 12:50 |
| Anneli Blundell Professional People Whisperer | |
| LUNCH | 12:50 - 1:50 |
| DRIVING ADVANCEMENT AND INNOVATION - PUTTING PEOPLE AT THE HEART OF PROGRESS | |
| PANEL | 1:50 - 2:50 |
| Debra Counsell Chief Legal Officer BlueScope Steel Limited |  |
| Mari Ruiz-Matthyssen Chief People Experience & Marketing Officer Melbourne Airport |  |
| Kate Box Director, Global Business Group, Retail ANZ Meta |  |
| William Tieppo Deputy Secretary, Network Design & Integration Department of Transport |  |
| Rachel Lowry Chief Conservation Officer WWF |  |
| SHARE, CREATE, AND ACTION! | |
| THINK TANK | 2:50 - 3:15 |
| AFTERNOON TEA | 3:15 - 3:40 |
| COMMUNICATION SKILLS FOR IMPACT AND INFLUENCE | |
| CASE STUDY | 3:40 - 4:25 |
| Lisa Ronson Former Chief Marketing Officer Coles |  |
| EXPAND YOUR LEADERSHIP FOOTPRINT WITH NETWORKING | |
| EXPERT COMMENTARY | 4:25 - 5:10 |
| Desley Lodwick Executive Director Aberrant Learning | |
| CLOSING REMARKS | 5:10 |

SUMMIT DAY TWO 16 NOVEMBER

| | |
|---|---|
| ACTION PLANNING FOR DAY TWO... | |
| BREAK-OUT SESSION | 9:00 - 9:10 |
| A LEADERSHIP JOURNEY THROUGH SELF-DISCOVERY | |
| KEYNOTE | 9:10 - 10:00 |
| Amanda Walker Co-Founder & Head of Operations Lord of the Fries |  |
| DIVERSITY, INCLUSION, AND POSITIVE CHANGE | |
| FIRESIDE CHAT | 10:00 - 10:50 |
| Jo Allan Chief People Officer | |
| Nicole Birman General Counsel & Company Secretary | |
| Jason Blackman Chief Information Officer Carsales.com.au |  |
| MORNING TEA | 10:50 - 11:10 |
| YOUR LEADERSHIP, YOUR PURPOSE, YOUR 'WHY' | |
| CASE STUDY | 11:10 - 12:00 |
| Katrina Mckenzie General Manager City Economy, Activation & Strategic Communications City of Melbourne |  |
| A MENTORING MASTERCLASS | |
| EXPERT COMMENTARY | 12:00 - 12:50 |
| Louise Thomson Leadership Development Specialist Global People Two | |
| LUNCH | 12:50 - 1:50 |
| LEVELING UP - THE FUTURE OF WOMEN'S LEADERSHIP | |
| PANEL | 1:50 - 2:40 |
| Anne Marie Harrison Chief Executive Officer Victorian Institute of Sport |  |
| Delphine Cassidy Chief Communications Officer Orica |  |
| Jane Homewood Executive Director, Statutory Planning Services Department of Environment, Land, Water and Planning VIC |  |
| Rochelle Reynolds Executive Director Operations V/Line |  |
| May Lee General Manager, Quality Fonterra Co-operative Group Limited |  |
| AFTERNOON TEA | 2:40 - 3:00 |
| OVERCOMING IMPOSTER SYNDROME | |
| EXPERT COMMENTARY | 3:00 - 3:50 |
| Lucy Allen Mindset & Leadership Coach & Facilitator The Graceful Collective | |
| CLOSING ROUNDTABLE | 3:50 - 4:40 |

VIC WOMEN IN LEADERSHIP WORKSHOP

DAY ONE | 17 NOVEMBER

Fundamental attributes of confident leadership

- ▶ Develop a positive vision for success
- ▶ Be productive and actively meet deadlines
- ▶ Explore personal, professional and leadership development opportunities

Maintain resilience and confidence through change

- ▶ Evaluate the importance of keeping up to date in a rapidly evolving industry
- ▶ Driving knowledge to gain confidence and advantage
- ▶ Practical strategies to remain resilient

Market your professional self

- ▶ Confidently build your brand
- ▶ Showcase your skills, confidence, resilience and experience
- ▶ Communicate to influence perception

Effective networking - build life mentors and a community of connections

- ▶ Take advantage of networking opportunities and identify who will have a positive effect on your career
- ▶ Identify how you can help and add value to others
- ▶ Engage with the person and not their position

EXPERT FACILITATOR

Louise Thomson
Leadership Development Specialist
Global People Two

DAY TWO | 18 NOVEMBER

Leading with an adaptive mindset

- ▶ Leverage your experience to address complex problems
- ▶ Generating evidence-based insight to inform
- ▶ Apply strategies to cope with constant change

Expect change and envision the future

- ▶ Predicting the challenges associated with regulation in the Public Sector
- ▶ Plan for all possible scenarios
- ▶ Navigate the waters of innovation and advancement

Accelerating self and team performance through assertive influence

- ▶ Challenging and supporting team performance by assigning ambitious yet achievable goals
- ▶ How to manager poor performing staff members
- ▶ Effectively communicate constructive feedback

Confidently drive change as a female leader

- ▶ Embrace change and blend old and new ways of thinking
- ▶ Embed an innovative way of thinking in the workplace
- ▶ Apply strategies and techniques which influence resistance and commitment

WHAT OUR DELEGATES ARE SAYING



“ *Best conference I've ever attended!
Each and every panel member was honest,
engaged, raw and real. So refreshing and engaging.* ”



*Digital Communication
Manager*



“ *The content and topics discussed were exceptional
and has provided me with great motivation to really
look at my “why” and take the next step in my career.* ”



*Director Strategy and
Corporate Services*



“ *Well run, managed, great guest speakers
with great insights, experience and amazing
stories. Loved it all!!!* ”



Senior Legal Officer

Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

Delegate Information

| # | Title | Full Name or TBA | Position | Email | Attendance Date/s |
|----|-------|------------------|----------|-------|---|
| 1 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 <input type="checkbox"/> 17 & 18 |
| 2 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 <input type="checkbox"/> 17 & 18 |
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| 10 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 <input type="checkbox"/> 17 & 18 |

Your Investment

| Options (per person) | Rapid Action Rate | Value Plus Rate | Super Saver Rate | Early Bird Rate | Standard Rate |
|--------------------------------|------------------------------|-------------------------------|----------------------------------|-------------------------------|---|
| Qty | Register and pay by 4 August | Register and pay by 24 August | Register and pay by 15 September | Register and pay by 7 October | |
| 5 Days | \$4595 + GST = (\$5054.50) | \$4795 + GST = (\$5274.50) | \$4995 + GST = (\$5494.50) | \$5195 + GST = (\$5714.50) | \$5395 + GST = (\$5934.50) |
| 4 Days | \$3895 + GST = (\$4284.50) | \$4095 + GST = (\$4504.50) | \$4295 + GST = (\$4724.50) | \$4495 + GST = (\$4944.50) | \$4695 + GST = (\$5164.50) |
| 3 Days | \$3095 + GST = (\$3404.50) | \$3295 + GST = (\$3624.50) | \$3495 + GST = (\$3844.50) | \$3695 + GST = (\$4064.50) | \$3895 + GST = (\$4284.50) |
| 2 Days | \$2195 + GST = (\$2414.50) | \$2395 + GST = (\$2634.50) | \$2595 + GST = (\$2854.50) | \$2795 + GST = (\$3074.50) | \$2995 + GST = (\$3294.50) |
| 1 Day Workshop | \$1595 + GST = (\$1754.50) | \$1695 + GST = (\$1864.50) | \$1795 + GST = (\$1974.50) | \$1895 + GST = (\$2084.50) | \$1995 + GST = (\$2194.50) |
| Discounted off standard rates: | Save up to \$800 | Save up to \$600 | Save up to \$400 | Save up to \$200 | All prices listed in Australian Dollars |

| | | | | | | |
|-----------------------------------|---|---|---|--|---|-----------------------|
| Group Discounts Available: | 10% off Standard Rate Team of 3 - 4 | 15% off Standard Rate Team of 5 - 7 | 20% off Standard Rate Team of 8 - 9 | 25% off Standard Rate Team of 10 + | Partner Discount Members of supporting organisations receive a special 10% discount off standard rates! | TOTAL incl GST |
|-----------------------------------|---|---|---|--|---|-----------------------|

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Note: Course materials included. Travel and accommodation are NOT included. Registration options are per person only.

Payment Details

Payment is required prior to attending this event

- Credit Card
- Cheque (payable to Liquid Learning Group Pty Ltd)
- Electronic Funds Transfer
- Please invoice me:
Purchase Order No. #

Credit Card Details - Please charge my credit card for this registration:

Card Type Visa MasterCard American Express

Note: 2% surcharge applies to American Express payments

Card Number Expiry /

CVV Full Name as on card

Cardholder's Contact Number

Signature

X

Electronic Funds Transfer (EFT)

Please transfer funds directly to:
Westpac Account Name: Liquid Learning Group Pty Ltd
BSB: 032 002
Account No: 407 273
SWIFT Code: WPACAU2S

Amount

Please quote ref WIL1122A - M and registrant name

Authority

Authorising Manager's Details: This registration is invalid without a signature

Name Position Phone

Email Signature Date

Email this form to: registration@liquidlearning.com.au or Call us on: +61 2 8239 9711

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