

# WOMEN IN LOCAL GOVERNMENT LEADERSHIP WORKSHOP

**PRACTICAL STRATEGIES, METHODS & TOOLS TO ENHANCE YOUR EFFECTIVENESS AS A LEADER IN LOCAL GOVERNMENT**



**15 - 16  
FEBRUARY**

ONLINE DELIVERY

## EXPLORE

- ▶ Understanding and managing public expectations and leading in a political environment
- ▶ Influential communication, stakeholder and community engagement skills
- ▶ Negotiate diversity and inclusion biases, enablers and blockers
- ▶ Strategic career progression in Local Government

Exclusive  
Interactive  
Panel

**STRATEGIC CAREER  
PROGRESSION IN LOCAL  
COUNCILS**



**Jemma Iles**  
Executive People Experience  
and Transformation  
City of Cockburn



**Simone Robards**  
Director, People and Performance  
City of Canterbury Bankstown



**Patricia Occelli**  
Director Community and  
Customer Experience  
Woollahra Municipal Council

## EXPERT FACILITATOR



**Michelle Landy**  
Executive Coach  
Michelle Landy Communications



**VIRTUAL EVENT**

Attend from anywhere!

**START YOUR LEADERSHIP JOURNEY!**

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## ABOUT THE EVENT

Local Government is a vibrant and diverse tier of the Australian Public Service. The challenges of leading in this complex and rewarding sector are unique – operating in a political environment, working under close public scrutiny, engaging with community groups, and negotiating career steps within and across Councils.

For existing and emerging women leaders in Local Government, advancing into executive-level leadership positions requires courage, self-confidence and a resilient mindset. You must have the ability to overcome an array of obstacles you may face throughout your career.

This workshop will equip you with the tools and knowledge to build confidence in your abilities as a leader, and negotiate the day-to-day challenges of Local Government. This hands-on, two-day interactive program has been designed with both current and emerging leaders in mind. It aims to equip participants with a practical leadership plan they can use to navigate a successful career and advance to senior levels.

## Group Discounts Available!



**25% off  
Standard Rate**  
Team of 8 +



**20% off  
Standard Rate**  
Team of 5 - 7



**10% off  
Standard Rate**  
Team of 3 - 4

## DAY ONE

### Leadership foundations for Local Government

- ▶ Explore the sector's unique environmental factors, challenges and opportunities for advancement
- ▶ Review the capabilities, attributes, and skills of an influential leader
- ▶ Discuss the impacts of public scrutiny, dealing with elected members, and bureaucracy
- ▶ Manage a career as a female leader in a political environment

### Emotional Intelligence (EQ) foundations for influence

- ▶ Evaluate your EQ strengths and identify opportunities for further development
- ▶ Understand the qualities of flexibility, empathy, resilience, and authenticity to maximise your leadership style
- ▶ Understand your internal drivers and how they impact your reactions
- ▶ Appreciate and recognise how your drivers may impact on others

### Pathways to authentic and inclusive leadership

- ▶ Improve your self-awareness and self-reflection skills
- ▶ Align your leadership strengths with the expectations of your organisation
- ▶ Negotiate diversity and inclusion biases, enablers, and blockers
- ▶ Leadership in the public eye - Understanding and managing public expectations

### Projecting confidence and what that looks like as a female leader

- ▶ Courage under fire, tackling conflict, and projecting confidence
- ▶ Strategies to strengthen your resilience and resolve
- ▶ Developing confidence to put your ideas forward and advocate your own career goals
- ▶ Discuss the realities of imposter syndrome

## DAY TWO

### Influential communication, stakeholder and community engagement skills

- ▶ Techniques of persuasion, negotiation and influence with coaching skills and “conversational intelligence”
- ▶ Presentation planning for Councils and community groups
- ▶ Leadership in the public eye - Understand and manage public expectations
- ▶ When to engage and what level of engagement is right for each decision

### Lead change and empower others

- ▶ Be a change agent
- ▶ Ensure clear communication of organisational strategy and change
- ▶ Courageously deliver difficult or unpopular decisions and feedback
- ▶ Managing conflict and competing priorities

### Interactive Panel Session: Strategic career progression in Local Councils

- ▶ Everyday career management practices to create a personal leadership plan
- ▶ Maximise existing relationships and create new opportunities
- ▶ Strategies to manage your image and visibility
- ▶ Speak up, be focused and express yourself clearly

### Women in Local Government leadership think tank

- ▶ Wrap up discussion on key themes and your career action plan
- ▶ What will you do differently as a result of this program?
- ▶ How to stay on track when other priorities demand attention
- ▶ Tools and ideas to navigate obstacles and competing priorities

## WHAT OUR DELEGATES ARE SAYING



“ Great presenter and some really good life experiences as examples provided. ”

“ Very insightful. Made me re-evaluate my leadership practices. Provided a number of tools to utilise on a personal and professional level. ”



“ Great training, with relevant material and engaging presenter. Learnt lots of new techniques and ways of thinking. ”

## YOUR FACILITATOR

Michelle is a specialist in Leadership, Change and Communication excellence. She is a highly experienced, facilitator, coach, professional development presenter and a Master practitioner in Neuro-Linguistic Programming. She is author of “The Confidence Workout”, a book with strategies to developing confidence for work and in life.

She was a lecturer in Leadership at the University of Technology for fifteen years and in-house trainer and consultant to businesses throughout Australia. With over twenty-five years experience in business and personal growth development and a strong academic background, Michelle’s work helps people make profound change. She has a strong presence in Agribusiness and is a board member at two agricultural businesses in Australia. The media regularly interview Michelle for her expert opinion on topics including empowerment and communication success. She is passionate about igniting capacity and performance in people.



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